



BOULT WADE TENNANT

About Boult Wade Tennant - a quick guide



What we do

We cover the full range of your IP requirements, from filing and prosecuting one-off patent applications to managing large and complex trade mark portfolios.

Services

Patents

Helping you protect a product or process.
Our services include:

Before grant

- Writing patents
- Filing and prosecuting patent applications

Upon grant

- Validating European patents
- Oppositions and appeals

After grant

- Patent portfolio management
- Annuity payment service
- Patent enforcement

The patents of others

- Freedom to operate searches
- Due diligence opinions
- Litigation advice and support

Trade Marks

An infringement of your trade mark can clearly affect your bottom line. Our services include:

Before registration

- Searching
- Filing and prosecution

After registration

- Watching
- Portfolio management
- Renewals

Disputes

- Avoiding disputes
- Dispute resolution
- Litigation support

Domain names

- Registration
- Domain name disputes and resolution

- NOMINET dispute resolution and take-down notices
- Renewals

Designs

The look of your product is a valuable business asset that needs protecting. Our services include:

- Registered design applications
- Annuity payment service
- Searches and watching
- Infringement and validity proceedings

The Boulton way

Adding value

We want to build long-term partnerships with our clients; and our clients want to build long-term partnerships with trusted, innovative advisors.

Our attorneys develop these relationships – and achieve results – by being proactive.

This means:

- ✓ Caring about your strategy
- ✓ Pointing out issues of interest
- ✓ Suggesting tailored seminars and training sessions
- ✓ Forwarding relevant IP materials

We see ourselves as enablers, not just as advisors. Our down-to-earth approach means we can focus on the things that really make a difference to you, such as:

- ✓ Commercially relevant advice
- ✓ Clear communication
- ✓ Consistency of service
- ✓ Transparent invoicing

We do not just aim to do what we are asked. Instead, we offer the kind of service that means you will want to use us year-on-year because you know you are getting real value for money.

Our promises to you

- ✓ Understanding and anticipating your needs
- ✓ Providing the highest quality advice that is jargon-free and reliable
- ✓ Operating in a way that is transparent and fair
- ✓ Educating and empowering you to make informed IP decisions based on your business strategy
- ✓ Access to our global network of foreign attorneys with whom we have strong relationships
- ✓ Clear, proactive and transparent business reporting, and communications including invoicing

Security of information

We make sure that all your confidential data is handled in a safe and secure way. This applies at all stages of our service,

from the way we communicate with others on your behalf, to the security of our bespoke IT capability and the reassurance of our disaster recovery systems.

We listen

We regularly ask our clients what they feel about our service. Most recently we have carried out a comprehensive survey to allow our clients to feedback their thoughts on working with us. There are four areas that they highlight as our particular strengths:

- ✓ **Competency** – We are seen to be highly proficient at what we do, particularly in relation to patent and trademark prosecution, our technical ability, knowledge and work performance.
- ✓ **Relationship management** – A good working relationship is crucial and our clients feel they have that with us, especially the partners. Our clients also find us pleasant and easy to work with.
- ✓ **Service** – The continuity of our staff, their commercial knowledge, responsiveness, strategy setting, sense of urgency and general availability are all praised by our clients.
- ✓ **Value for money** – Importantly, our clients appreciate that the advice we give is worth the fees that we charge.

Maintaining our high standards in these areas, while working hard to improve our all-round capabilities, will enable us to earn your trust and help your organisation stay one step ahead.



Practice groups

We have five areas of excellence, where specialist teams are led by some of the world's leading IP attorneys.



Biotechnology and Life Sciences

A wide variety of UK, European and international clients rely on the expertise of this group to manage their IP rights. Our experienced team of specialists has the breadth and depth to handle work ranging from initial patent landscaping and patent drafting, through worldwide prosecution, to the grant of protecting relevant patent rights.



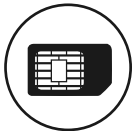
Chemical and Materials

The group provides the experience and innovative strategy to act for a wide range of clients. The team has been hand picked for their creative problem solving, sector expertise and shrewd legal minds. Major industrial companies, small and medium sized enterprises, university research departments and start-up companies all look to us to put in place a cohesive IP strategy, safeguarding and protecting as well as commercialising their interests in this complex sector.



Engineering and Designs

We have the expertise to advise clients whose interests range from simple household appliances to control systems for aircraft. Our attorneys have established themselves as one of the top teams in this sector, providing not just all-round advice but also successfully preparing and prosecuting patent applications, all around the world. Our sound commercial judgement makes sure clients never miss the chance to profit from their innovation.



High Tech and Electrical

Our clients appreciate that we are innovative and flexible enough to keep up in this incredibly fast moving and complex sector. Not only does our team comprise experienced attorneys who have worked in-house in this area, but also technology specialists who have acted as consultants in the field. It will come as no surprise that we look after the patent portfolios of major industrial companies, as well as more local IP management for a wide range of small and medium sized enterprises, academic institutions and independent research and development organisations.



Trade Mark and Domain Names

Our experienced team of trade mark attorneys can help clients leverage full value from their brand, providing creative and bespoke solutions that ensure they always stay one step ahead. From UK-based start-ups to multinational conglomerates, our highly regarded trade mark practice helps a wide range of clients to select, protect, manage and enforce their trade marks. The team is also a formidable partner when it comes to domain name disputes, advice in connection with copyright and many other related areas.

Working without boundaries

The firm comprises experts with unprecedented global experience. If you have international aims, we have the focus to support them. Our attorneys have local knowledge but operate on a global scale and our client list is proof of their effectiveness.

We deal on a daily basis with foreign attorneys and law firms in connection with IP and related matters. We run our extensive overseas practice via a worldwide network of firms who are independent of us but who we visit regularly and know well. The majority have worked with us for many years, and provide excellent quality work, client service and value for money.

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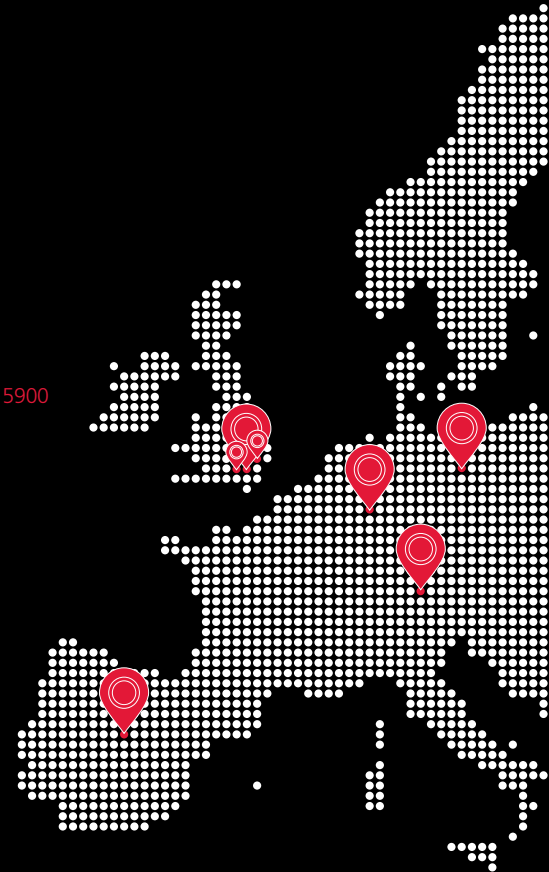
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www.boult.com



An award winning patent and
trade mark firm delivering
world-class advice to enhance
the commercial value of your IP
rights globally.

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