

# Changes in the trade mark system may affect your business

**Walking you through the biggest changes in European TM system since 1996**

Date: Tuesday 23 February at 4.30pm

Venue: 70 Gray's Inn Road, London, WC1X 8BT

## Not just another seminar or workshop

On 23 February, Boulton Wade Tennant's trade mark team will hold a condensed workshop to help you understand the business consequences of the key changes proposed in the new EU trade mark package.

Arguably the biggest upheaval in European trade mark law for a generation, this workshop will highlight the main issues, impacts and key concerns that clients are likely to face when the changes become operational in March.

## Why attend?

- Update on the implications of the imminent changes to the European TM system
- Insight into effects of the six month window of consideration for CTM registrations covering whole class headings filed before June 2012
- Get tools and strategies to apply in your daily working life
- Hear examples and tips on how best to utilize the opportunity and manage challenges of the imminent changes in law
- Network with fellow leaders and discuss these issues with our leading experts who can help your business
- Receive a P&C pack containing information specific to your business

## Key topics

- The six month window and CTM registrations filed before 2012
- The modified fee structure for European Union Trade Mark (EUTM) applications and renewals
- Other important changes to the regime such as broadened definition of a trade mark, non-use period for revocation, etc.
- Practical changes: the Office of Harmonisation in the Internal Mark (OHIM) will be renamed the European Union Intellectual Property Office (EUIPO) and the Community Trade Mark (CTM) will be known in future as the European Union Trade Mark (EUTM) and much more

## Programme

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| 4.00pm | Registration and coffee                                     |
| 4.30pm | Chair and key speaker's welcome                             |
| 4.35pm | The effects of the six month window                         |
| 5.00pm | Structural changes to fees                                  |
| 5.10pm | Practical guidance on other important small changes and Q&A |
| 5.30pm | Reception and networking                                    |

**Brand owners beware - CTM Classification changes may seriously impact on your business**

[Read our practical guidance](#)



**Chair and keynote speaker**  
**Tony Pluckrose**



Tony, Partner and Registered and European Trade Mark Attorney, is one of the UK's leading trade mark practitioners and is considered Boulton Wade Tennant's in-house specialist in changes to trade mark legislation planned for 2016.

Tony specialises in giving a full range of EU trade mark advice (both UK and international) to direct corporate clients. He has extensive experience of prosecution work and oppositions at the UK Trade Mark Registry and the Community Trade Mark Registry (OHIM).

Tony will be joined by Felicity Hide - Partner, Rachel Conroy - Attorney, Henry Schlaefli - Assistant as well as other members of the trade mark group; all on hand to answer specific questions.

## **Boulton Wade Tennant's condensed workshop: keeping you up to date.**

Receive practical guidance from leading experts through our comprehensive programme of events, newsletters and hot topic briefs.

### **Sign up to the workshop**

Changes in the trade mark system that affects your business now



For further information about how CTM Classification changes may seriously impact on your business, **read our latest bulletin**



**Venue:** Boulton Wade Tennant, Verulam Gardens, 70 Gray's Inn Road, London, WC1X 8BT

**Tube:** Chancery Lane, Farringdon